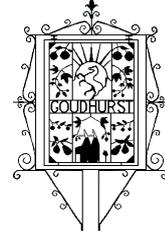


Goudhurst Parish Council



BUSINESS AND COMMUNICATIONS COMMITTEE

Minutes of a Meeting held on 15 June 2020 by Zoom

Present: Cllrs Craig Broom (Chairman), Chris Ditton, David Knight and Guy Sutton.

Apologies: were accepted from Cllr Peter Wood.

Declarations of interest: None declared.

Questions and Statements from the Public. There were none.

Parish Council website.

It was **noted** that the goudhurst-pc.gov.uk website recently passed a 'health check'. We are meeting the standards of website accessibility as laid down by The Public Sector Bodies (Websites and Mobile Applications) Accessibility Regulations 2018 with which the Parish Council has to comply from 23 September 2020.

It was **noted** that there is a link to our goudhurst-pc.gov.uk website from Michael Bennett's .co.uk website.

Retention of Minutes on the website. It was agreed that Minutes of Council meetings need not be published for more than the previous 12 months. (Note from the Clerk: Signed copies of Council Minutes are archived indefinitely). It was agreed that there is no need to publish Council's committee meetings on the website. It was agreed that the list of the dates of all Parish Council (including committee) meetings will be published.

Promoting Businesses.

It was agreed that Council will start promoting Goudhurst as a place to visit. Cllr Craig Broom will work with the Clerks to e-mail 'all groups' in the Parish.

Members considered the possibility of calling a meeting of local traders by Zoom. Council needs to understand the status of individual businesses. They believe that 'some are not coming back'.

The Clerk will investigate the TWBC Tourist Information website to see whether it would be advantageous for Goudhurst to be promoted there.

Members believe there is much more the local traders can do through special offers and promotions. Cllrs Antony Harris and David Knight are planning to visit the traders.

Some agreed that central Goudhurst needs brightening up perhaps by getting the traders to display more flowers. The annual (not 2020) Goudhurst in Bloom competition should help achieve this aim.

Update on Broadband improvements. It was noted that Cllr David Knight has good contacts at Outreach. The current situation is that all the separate community partnerships across the Parish are going to be dealt with as one at no cost to those individuals who wish to join in.

CCTV. Members recognise that this is a Police and Neighbourhood Watch Committee matter. It was agreed that the Clerk will speak to Cllr Phil Kirkby. There is a need to get good CCTV in both the area of the refurbished Back Lane Play Area and Village Life in North Road particularly.

Meeting closed at 8.20pm